



Friends... welcome to WADe Asia 2017!

Imagine a Tree. Fixed at a place, it keeps contributing from there. It gives us oxygen, shade, fruits, leaves and stems. Even after it dies, we use the wood to build our homes. In its own way, a tree is much more useful than a human being!

WADe was conceived with the idea of 'Giving Back to the society' from where we are. Humans have enclosed themselves into boxes. But that's not how Nature meant us to be. We were meant to be connected. Truly connected. Those who are present to their boxed selves, wish to reach out, connect and contribute. We

at WADe believe, that to make a difference we need not wait for something huge to happen. Each one can begin from just where they are. And we have found ours.

Last one year has been full of activities. The concept of WADe Asia was conceived and developed. WADe's digital platform has taken shape. We executed two 'Talk of Towns', the mini interactive sessions in Pune and Delhi.

We are excited about this year! An extensive survey has been conducted for the first time within the fraternity. Most of our moves are based on this survey. Time was short so we shall release some survey reports after WADe Asia annual event. Winners of most helpful answers will be getting prizes by December 2017 along with announcement in WADe website.

Expanding WADe India to WADe Asia was challenging, however, I am glad to have taken the baby steps.

My vision for WADe is to see it move beyond me and team. We have created the Medium. We are here as an enabler and facilitator. Now it is time for you to STEP IN, take ownership and give more meaningful direction to this movement.

- **Vertica Divedi**, Founder, WADe Asia, www.wadeindia.com